

Accessibility

Swatched Beauty Inc. (“Swatched,” “we,” “our,” or “us”) is committed to providing a welcoming and accessible digital experience to all users, including those with disabilities. We believe that everyone should be able to explore personalized beauty content and shop confidently online.

Accessibility Standards

We strive to design and maintain our website in substantial conformance with the [Web Content Accessibility Guidelines \(WCAG\) 2.1 Level AA](#), an industry standard set by the [World Wide Web Consortium \(W3C\)](#). These guidelines aim to make web content more accessible to people with a wide range of abilities and assistive technologies.

Ongoing Efforts

Swatched is a growing company, and while we may not yet have enterprise-level accessibility infrastructure, we are actively working to identify and prioritize updates that improve usability for all. As we expand, we will continue to incorporate accessibility best practices into our development process.

Assistive Technology Compatibility

Our website is tested using screen readers, keyboard navigation, and various browser and device combinations. We recommend using the most up-to-date versions of Chrome, Safari, Firefox, or Microsoft Edge with standard screen reader software.

Need Help? Contact Us

If you experience difficulty accessing any part of our site, or if you would like to request an alternative method to access information, we’re here to help. For more on how we protect your information, please see our [Privacy Policy](#).

Please reach out to us at:

- a) Email: accessibility@swatched.com;
- b) Mail: Swatched Beauty Inc.

8721 Santa Monica Blvd,

Ste. 246

West Hollywood, CA 90069;

We aim to respond to accessibility-related inquiries within 5 business days.

Third-Party Content

Some parts of our site may link to third-party websites or tools not owned or controlled by Swatched. While we aim to work with partners who share our values, we cannot guarantee the accessibility of third-party platforms.

Feedback Encouraged

We welcome your feedback on the accessibility of our platform. Your insights help us improve for everyone. Please send your suggestions or questions to accessibility@swatched.com.